

Welcome to Launde's E-Safety Evening for Parents

A question to think about while we wait to start...

**What are your concerns when it comes to your
child's internet use?**

Parental concerns about aspects of their child's internet use

- Companies collecting information about what they are doing online
- Damaging their reputation either now or in the future
- Giving out personal details to inappropriate people
- Pressure to spend money online
- Cyberbullying
- Content which encourages to hurt or harm themselves
- How much time they spend online
- Online content
- Possibility of being radicalised

Statistics

62% of children use a tablet at home

1 in 3 children have their own tablet

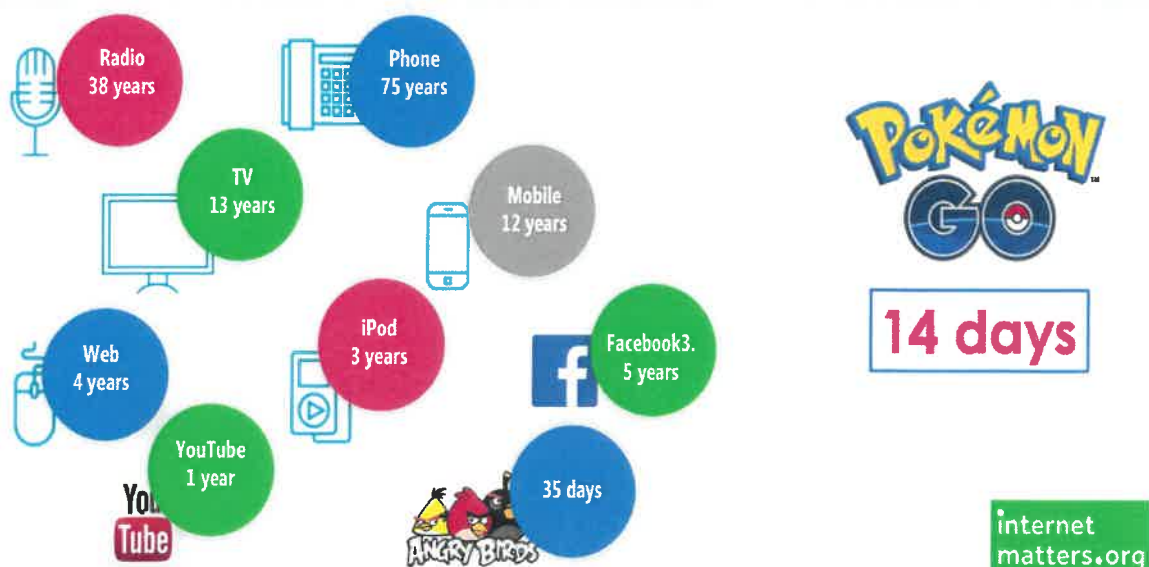
11% of 3-4 year olds have their own tablet

Girls aged 12-15 send 163 SMS a week

Children aged 9-12 are the most common to lie about their age

Pupils with special needs are 16% more likely to suffer online abuse

Penetration rate: Years to reach c.50m users



There are lots of positives...



Online games can enhance teamwork and creativity



Add to the child's store of knowledge



Households with computers perform better academically



Improve both visual intelligence and hand-eye coordination

Research shows the outcomes for children are better if they benefit from connected technology

internet
matters.org

Risks

- Online risks are generally split into three broad areas of concern
1. Content – All the millions of different things that can be accessed and viewed online
 2. Contact – Communication with others online whether that is friends and family known in real life or people we have never met
 3. Conduct – This refers to the users own behaviour online, content they create e.g. taking their own pictures or videos, messages they send and information about themselves they submit or publish.

Risks

	Content (Child as receiver of mass productions)	Contact (Child as participant in adult-led activity)	Conduct (Child participation, perpetrator or victim)
Aggressive	Violent	Harassment	Cyberbullying
Sexual	Pornographic	Grooming, sexual abuse	Sexual harassment, 'sexting'
Values	Racist / hateful	Ideological persuasion	Harmful user generated content
Commercial	Marketing	Personal data misuse	Gambling, copyright infringement

Risks - Grooming

- *Grooming the act of gaining the trust of another person for the purpose of exploitation*



'Groomers are like Chameleons they will be whatever they think they need to be to convince a child to do something they wouldn't normally do'

<https://www.youtube.com/watch?v=hZIYSCE-ZjY>

Risks - Cyberbullying

- 11% of children have experienced Cyberbullying
- Majority of cases take place outside of school
- Cyberbullying mostly happens through social media and mobiles
- Girls are more likely to suffer Cyberbullying

Risks – Revealing private information

- In 2017 it was reported that children as young as 8 were revealing information such as their home address, telephone number and last name online
- Of those that use social media, 24% have posted a picture of their school or themselves wearing their school uniform online
- This oversharing of information makes the threat of other risks such as grooming increase

Risks - Sexting

- Sexting is when somebody sends a naked or part-naked photo to another person, it also covers sending sexually-explicit messages
- It's easy to think this is an issue only for older children and teenagers but the youngest person to be investigated by police for sexting was just 5 years old

Risk is not harm. How can we limit these risks?

Dealing with inappropriate CONTENT

What to talk about: They can come and talk to you if they see anything upsetting online. They can always stop and shut down their device if something they see is making them uncomfortable, upset or confused.

Tools to use: Parental controls on home broadband, content lock on mobile networks, activate safe search on google and other search engines

Risk is not harm. How can we limit these risks?

Dealing with inappropriate CONTACT

What to talk about: Sometimes people hide behind fake profiles for dishonest reasons. Agree with your child how they will respond to requests or contact from anybody they don't know in real life. Never meet up with anyone in real life.

Tools to use: If your children use social media profiles check that their settings are private and they aren't oversharing their personal info. Turn off location settings on devices. Learn how to report/block/mute.

Risk is not harm. How can we limit these risks?

Dealing with inappropriate CONDUCT

What to talk about: Talk to a trusted adult if anything upsetting happens online. Think carefully about everything you share, type or create to upload online **BEFORE** you do it. Remind children that they have responsibility to behave appropriately online, the same as in real life!

Tools to use: Report inappropriate posts/content to the social media providers.

SMART

Stay Safe

Don't Meet

Accepting Files

Reliable?

Tell Someone

SMART - Safe

Do not give out personal information

Who will see the information?

What will strangers do with the information?

How can you stop strangers getting information about you?

S M A R T - Meeting

Meeting someone you have only been in touch with online can be dangerous

Why should you never arrange to meet someone you meet online in real life?

What might happen if you do go and meet that stranger?

Who should you tell and what should you do?

S M A R T - Accepting

Accepting friend requests or messages from people you do not know can be dangerous

Who sent it?

Will it be safe to open?

What can I do to protect myself and my computer/device?

S M A R T - Reliable

Someone online may be lying about who they are, and information you find on the internet may not be reliable

Whether you can believe what strangers tell you when you are chatting to them online?

What can I do to check they are who they say they are?

S M A R T - Tell

Tell a trusted adult if something makes you feel uncomfortable

What should I do when people I am chatting to online make me feel uncomfortable?

Who can I tell?

What can I do to stop it happening again?

You are a role model

- Children watch the way you use technology and they copy, here's some tips for role modelling good use of technology

- 1 Turn off notifications on apps to avoid that constant 'ping'
 - 2 Buy an alarm clock so you don't have devices in the bedrooms
 - 3 Keep phone on silent in your pocket or bag when you pick the kids from school
 - 4 No phones at the table rule or no phones between 6 and 7 rule
 - 5 Family tech free days!
- internet matters.org

Top Tips for Parents

- 1 Become familiar with what your children are using
- 2 Monitor what your children are viewing online
- 3 Try to engrain e-safety into children's everyday lives
- 4 Encourage regular honest discussions about children's online activity

Other useful support services

- **Child Exploitation & Online Protection Centre**
 - For concerns about online sexual abuse or the way someone has been communicating online ceop.police.uk/CEOP-Reporting/
- **NSPCC Net Aware**
 - A guide to social networks that children use net-aware.org.uk/#
- **Childline 0800 1111**
 - 24 hour free helpline service for children and young people



NSPCC
Net Aware)))



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